

SCOBE - Most suitable tools for reaching experts



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Tool/Mean	GREAT COMPANIES	SECTORIAL CLUSTERS AND OTHER ASSOCIATIONS	GENERAL BUSSINES AND TRADE ASSOCIATIONS	TRADE UNIONS	COMMENTS AND ADDED VALUE FOR THE PARTICIPANT
Agreements	X	X	X	X	For the organization must represent recognition, publicity, Corporate Social Responsibility. The agreement must include the actions in which the contacts identified by the entity are going to participate. For example: DELPHIs, institucional events, surveys
Mails + Newsletter	X	X	X	X	Information about the project and identification of the contact/s person
WEB	X	X	X	X	Established a section of "colaboradores" and links a webs of entities joined as colaborators (for this it is required: signing of letter of intent and provde information about contact person
Social Network campaign	X	X	X	X	Inform about and remind the project
Focus Groups meetings	X	X	X	X	In different regions only a few during the project: Translation of the needs of thae participants and explanation about how project can help them
Individual interviews	X	X	X	X	Only a few with really representative contacts of each category
Publication of experts articles in the web, dissemination Social Networks and NA	X	X	X	X	Recognition for the participants
Multiplier Events	X	X	X	X	Recognition for the institutions that lider and participate in the event
Delphi pannel	X	X			Recognition for the participants

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Tool/Mean	PUBLIC	PRIVATE	COMMENTS AND ADDED VALUE FOR THE PARTICIPANT
Agreements	X	X	For the organization must represent recognition, publicity, Corporative Social Responsibility. The agreement must include the actions in which the contacts identified by the entity are going to participate. For example: DELPHIs, institucional events, surveys
Mails + Newsletter	X	X	Information about the project and identification of the contact/s person
WEB	X	X	Established a section of "colaboradores" and links a webs of entities joined as colaborators (for this it is required: signing of letter of intent and provde information about contact person
RRSS campaign	X	X	Inform about and remind the project
Workshops	X	X	In different regions only a few during the project: Translation of the needs of thae participants and explanation about how project can help them
Personal interviews	X	X	Only a few
Publication of experts articles in the web, dissemination RRSS and NA	X	X	Recognition for the participants
Delphi pannel	X	X	Recognition for the participants

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Tool/Mean	PUBLIC RESEARCH CENTERS	PRIVATE RESEARC CENTERS	COMMENTS AND ADDED VALUE FOR THE PARTICIPANT
Agreements	X	X	For the organization must represent recognition, publicity, Corporative Social Responsibility. The agreement must include the actions in which the contacts identified by the entity are going to participate. For example: DELPHIs, institucional events, surveys
Mails + Newsletter	X	X	Information about the project and identification of the contact/s person
WEB	X	X	Established a section of "colaboradores" and links a webs of entities joined as colaborators (for this it is required: signing of letter of intent and provde information about contact person
RRSS campaign	X	X	Inform about and remind the project
Workshops	X	X	In different regions only a few during the project: Translation of the needs of the participants and explanation about how project can help them
Publication of experts articles in the web, dissemination RRSS and NA	X	X	Recognition for the participants
Institutional events	X	X	Invitation to participate in the institucional events of other categories
Delphi pannel	X	X	Recognition for the participants

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Tool/Means	EDUCATION, ENERGY AND SUSTAINABILITY AREAS OF GOVERNMENTS (REGIONAL, NATIONAL)			REGIONAL AGENCIES OF ENERGY	REGIONAL DEVELOPMENT AGENCIES	COMMENTS AND ADDED VALUE FOR THE PARTICIPANT
Agreements	X		X			For the organization must represent recognition, publicity, Corporate Social Responsibility. The agreement must include the actions in which the contacts identified by the entity are going to participate. For example: DELPHIS, institutional events, surveys
Mails + Newsletter	X		X			Information about the project and identification of the contact/s person
WEB	X		X			Established a section of "colaboradores" and links a webs of entities joined as colaborators (for this it is required: signing of letter of intent and provide information about contact person
RRSS campaign	X		X			Inform about and remind the project
Workshops	X		X			In different regions only a few during the project: Translation of the needs of the participants and explanation about how project can help them
Personal interviews	X		X			Only a few with really representative contacts of each category
Institutional events	X		X			Recognition for the institutions that lider and participate in the event
Delphi pannel	X					Recognition for the participants